

EXHIBIT T

Control Number : UBER_JCCP_MDL_001102
150

File Description : Microsoft 2007
PowerPoint Presentation

JCCP Production – Custodian Other : Burke, Jordan, Ding,
Abbie, Parker, Kate

Author (Combined) :

GOOGLE_#Author : cvandyke12@gmail.com

GOOGLE_Collaborators : lauren@uber.com;
john.bastani@uber.com;
gaby.roberts@uber.com;
rajna@uber.com;
jaf@uber.com; jshi...

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Production – Beginning Bates :

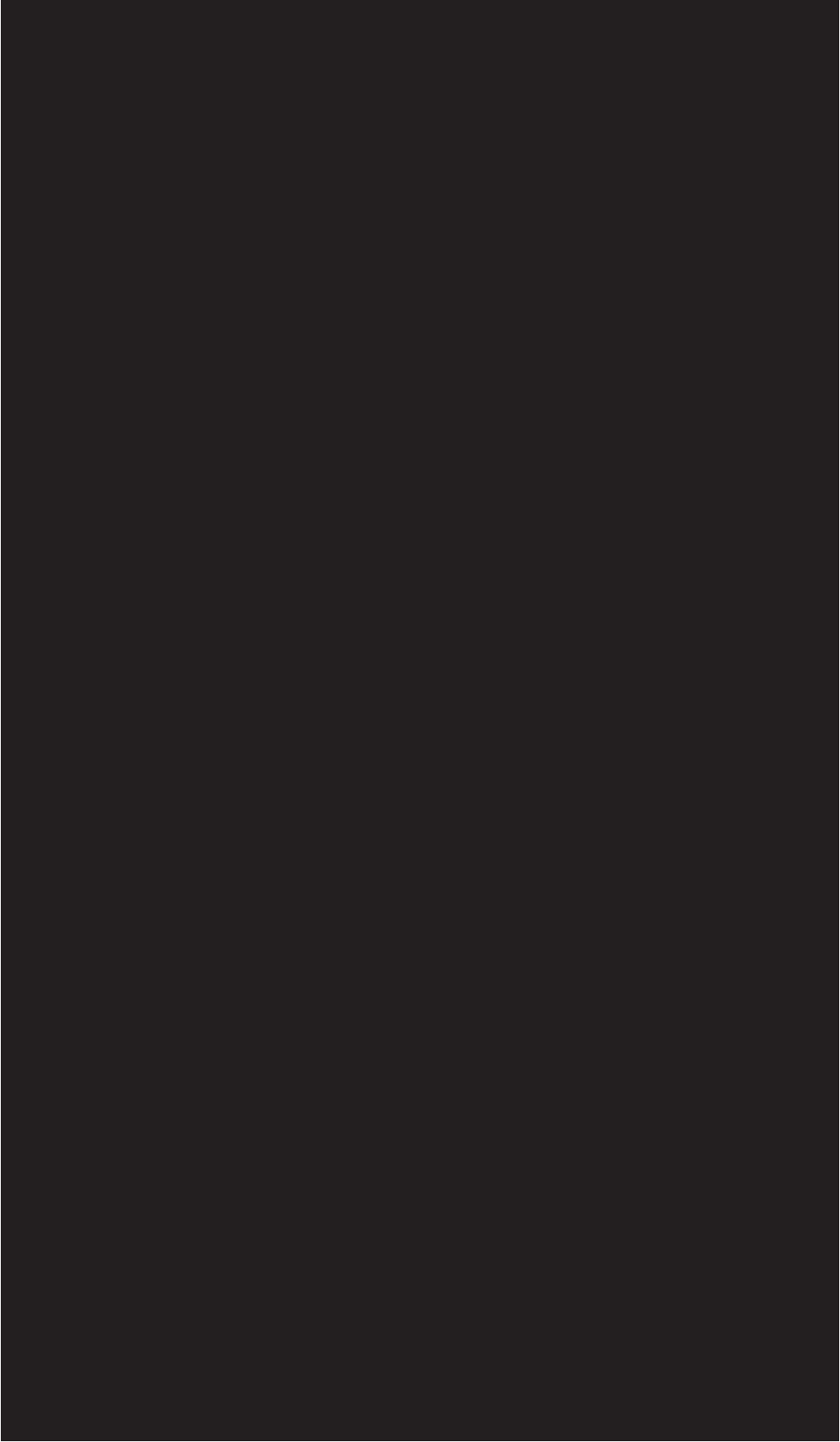
Document Produced in Native

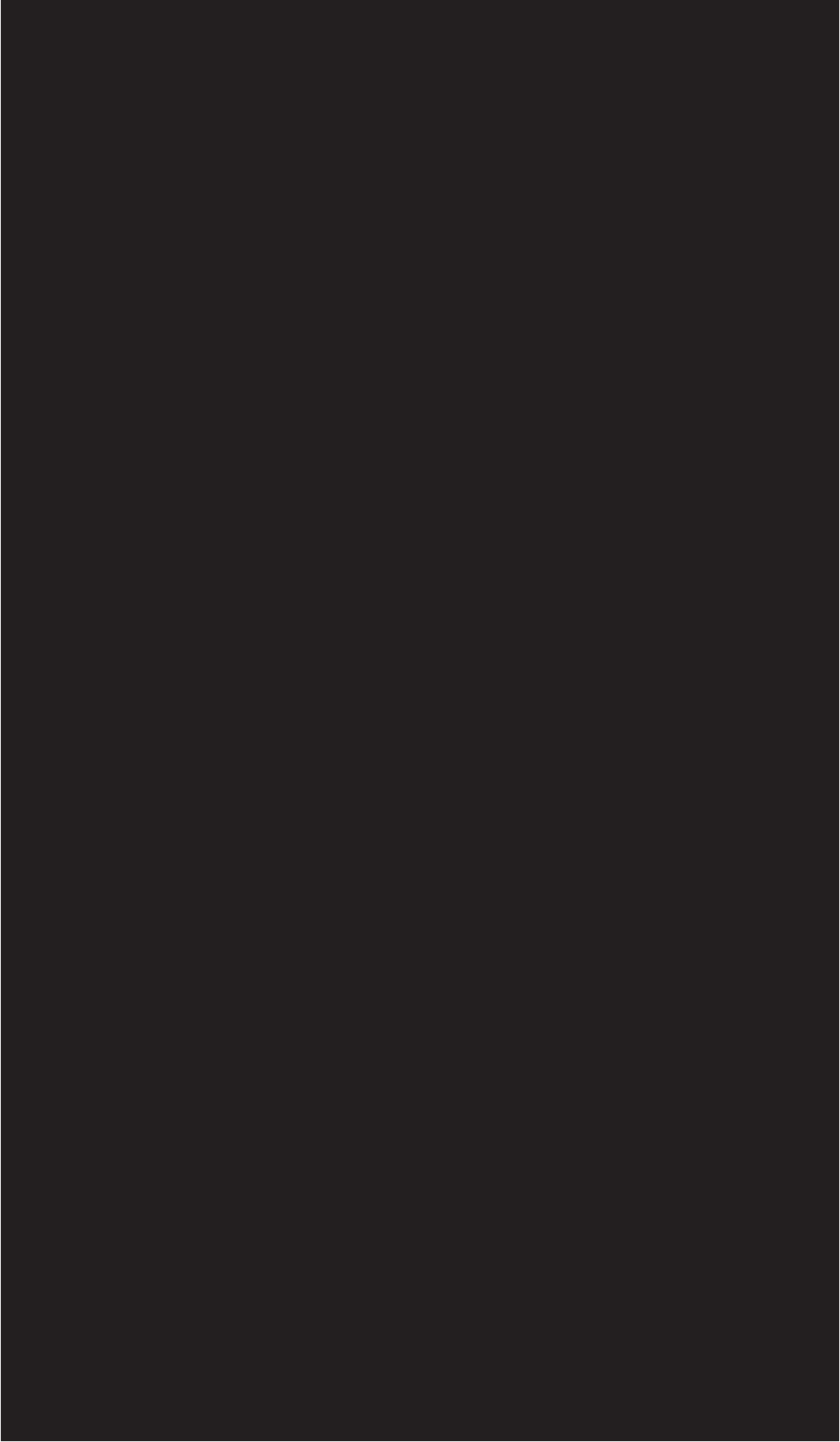
Uber Trust & Safety Quant Foundational Wave U.S. | Appendix

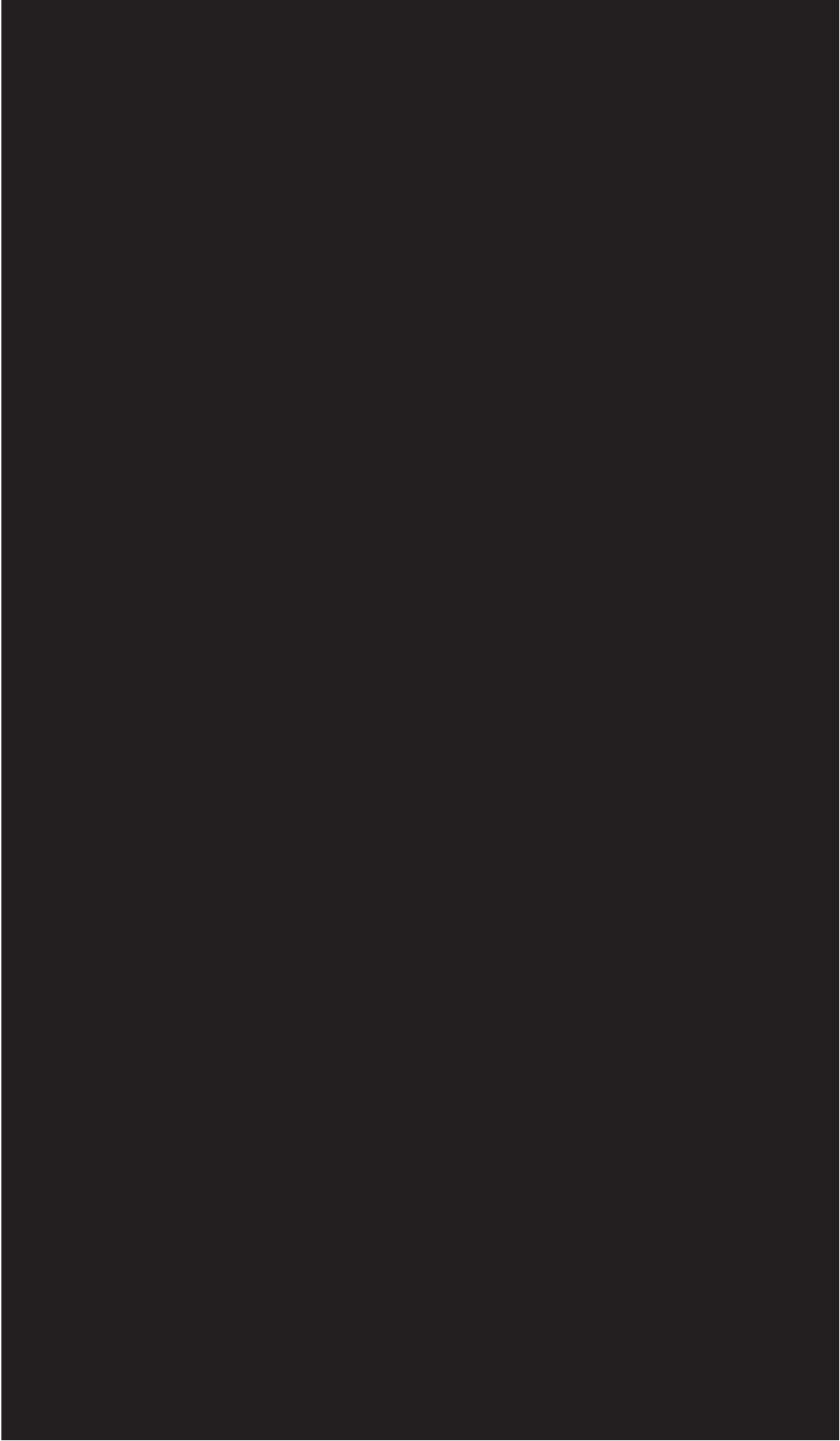
Kelton
June 2017

1. Current Rider

Behaviors and Usage







2. Current Rider

Trust & Safety Barrier







3. Current Rider

Brand Performance









































4. Current Rider

Trust & Safety Perceptions























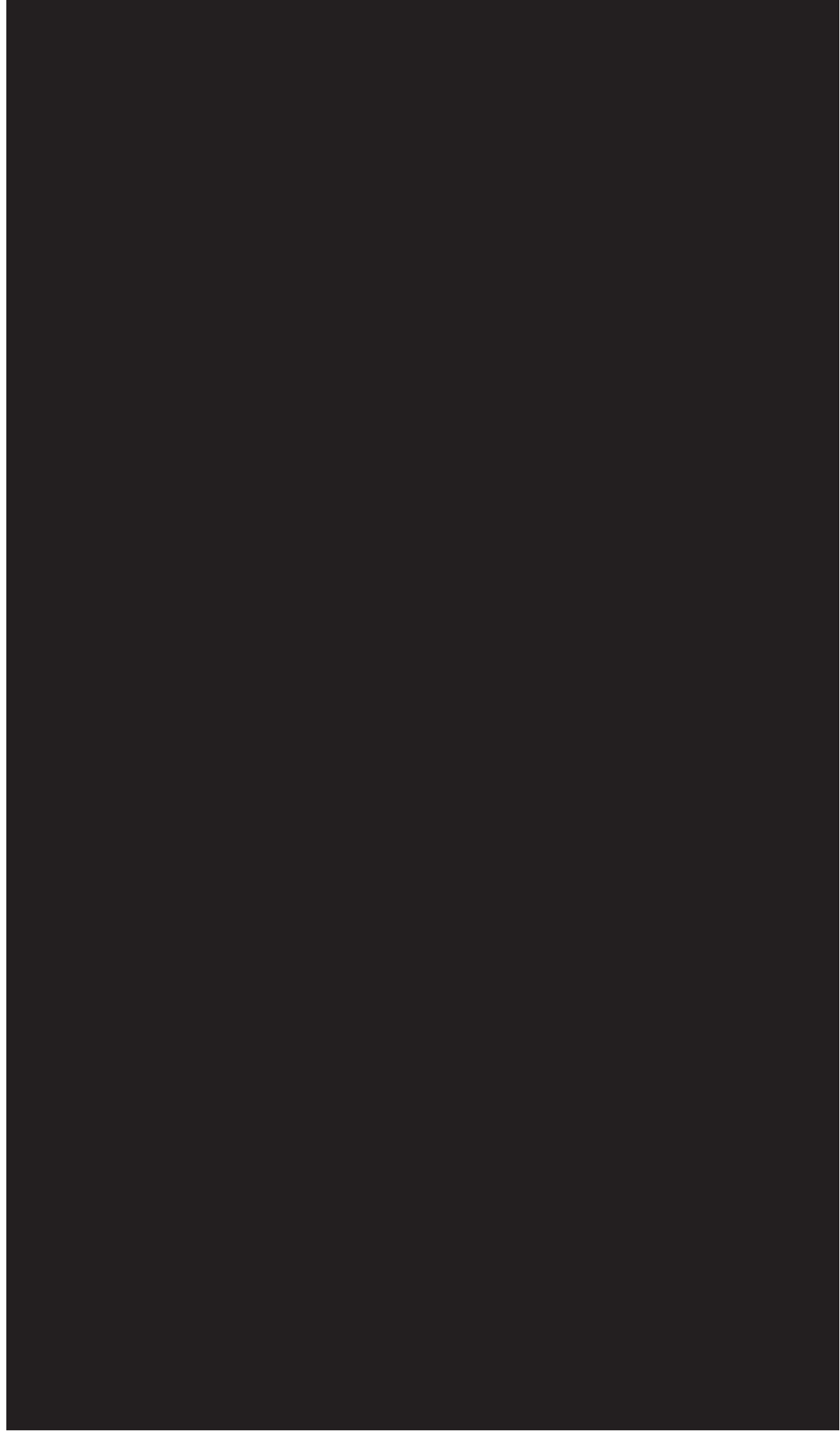














5. Current Rider

Need State and Initiative Performance





































6. Current Rider

Last Ride Experience









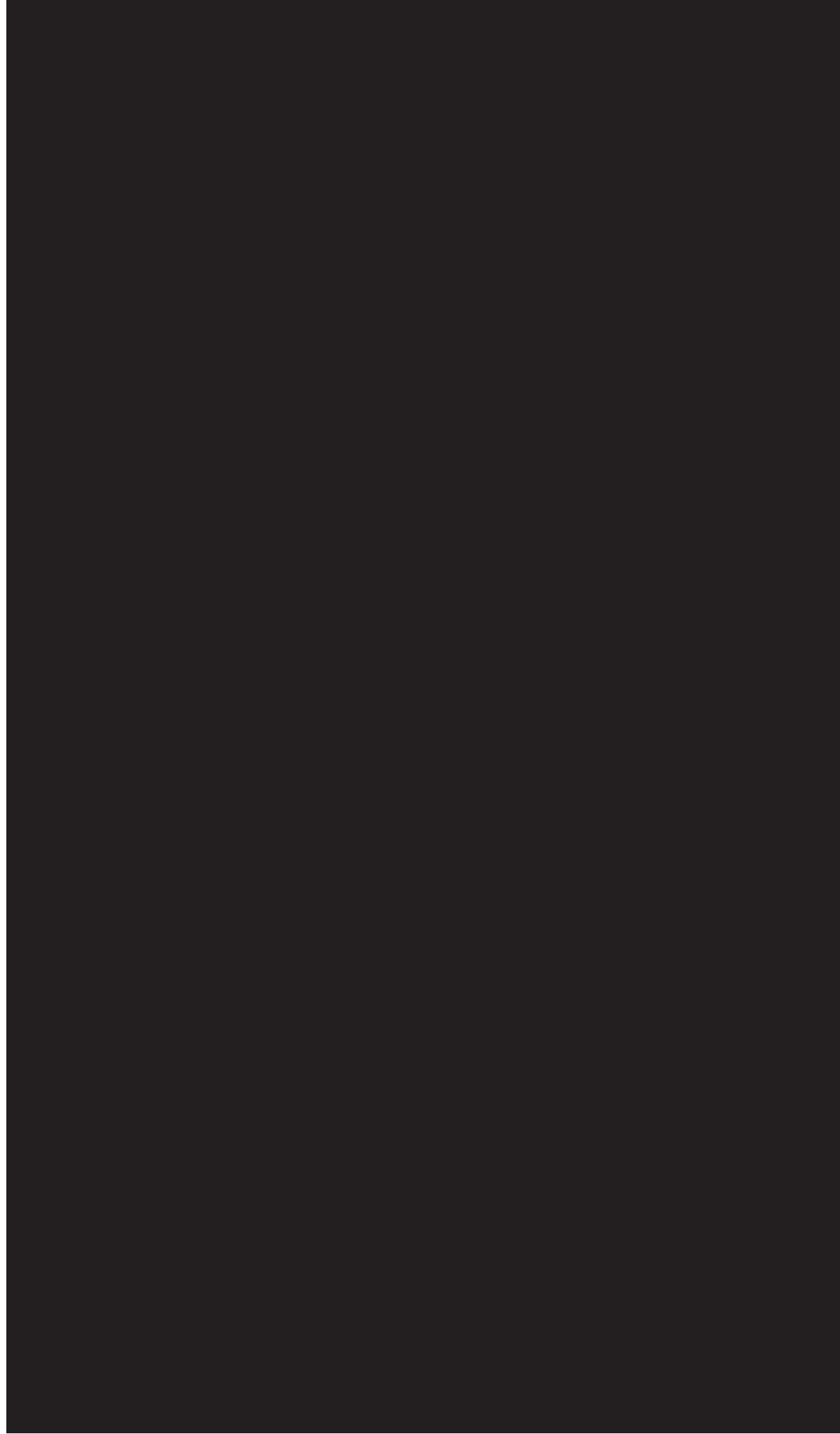














7. Current Rider

Incidents











